

It is hereby inform to all MBA 4th Sem student that they should submit their assignment on or before 25th September 2017.

CP-401 Strategic Management

What is corporate level strategy? Discuss detail about its types.

CP-402 Banking Insurance and Management

What do you mean by life insurance? Discuss its features and principles.

MM-411 Advertising & Sales Management

What is advertising media? Explain detail about media planning process.

MM-412 International Marketing

Discuss the role, function and principles of WTO.

FM-421 Security Analysis & Portfolio Management

What is fundamental analysis? Discuss various component of fundamental analysis.

FM-422 Corporate Restructuring

What do you mean by business valuation? Explain different types of valuation methods.

HRM-431 Industrial Relations & Labour Legislation

What do you mean by trade unions? Discuss its functions and structures.

HRM-432 Strategic Human Resource Management

Describe concept and importance of SHRM. Differentiate between HRM Vs SHRM.